



Vrije Universiteit Brussel



# Thematic Session 3: Ports as innovation hubs in the Blue Economy

## European Maritime Day 2015

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# Point 1: Asset Flexibility



# Point 2: Industry collaboration

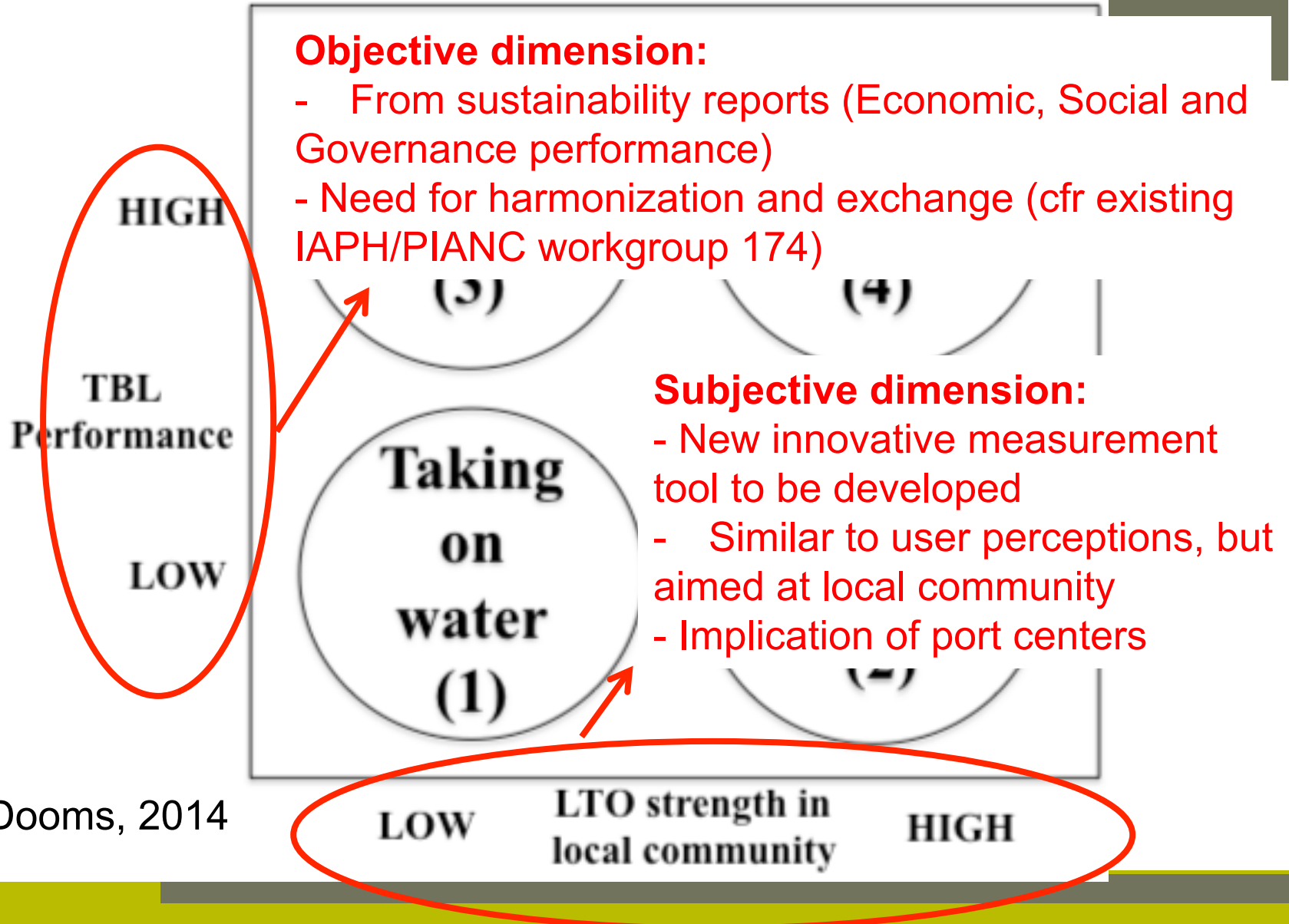


- [www.portopia.eu](http://www.portopia.eu)
- Big data => Big insights
- Develop joint tools and platforms for common learning and intelligence development
- Challenge: stakeholder alignment, governance and cultural change



# Point 3: Joint intelligence buildup with local community

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Source: Dooms, 2014