

## Data Protection Certification in the EU

Kamara, Irene; De Hert, Paul

*Published in:*  
Privacy and Data Protection Seals

*Publication date:*  
2018

*License:*  
Other

*Document Version:*  
Final published version

[Link to publication](#)

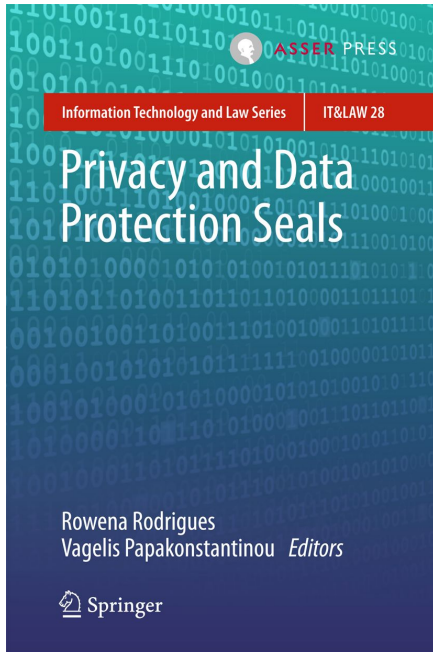
*Citation for published version (APA):*  
Kamara, I., & De Hert, P. (2018). Data Protection Certification in the EU: Possibilities, Actors and Building Blocks in a reformed landscape. In R. Rodrigues, & V. Papakonstantinou (Eds.), *Privacy and Data Protection Seals* (1 ed., pp. 7-33). (Information Technology and Law Series). T.M.C. Asser Press.

### Copyright

No part of this publication may be reproduced or transmitted in any form, without the prior written permission of the author(s) or other rights holders to whom publication rights have been transferred, unless permitted by a license attached to the publication (a Creative Commons license or other), or unless exceptions to copyright law apply.

### Take down policy

If you believe that this document infringes your copyright or other rights, please contact [openaccess@vub.be](mailto:openaccess@vub.be), with details of the nature of the infringement. We will investigate the claim and if justified, we will take the appropriate steps.



Law : International IT and Media Law, Intellectual Property Law

Rodrigues, Rowena, Papakonstantinou, Vagelis (Eds.), Trilateral Research Ltd., London, UK

# Privacy and Data Protection Seals

- **First comprehensive book on privacy and data protection seals post-adoption of the EU General Data Protection Regulation (GDPR)**
- **Enriches understanding of certification under the GDPR**
- **Provides global perspectives on privacy certification through comparative analysis**
- **Uniquely covers data protection authority certification schemes**
- **Draws lessons from challenges faced by trustmarks to inform privacy and data protection seals**

The book presents timely and needed contributions on privacy and data protection seals as seen from general, legal, policy, economic, technological, and societal perspectives. It covers data protection certification in the EU (i.e., the possibilities, actors and building blocks); the Schleswig-Holstein Data Protection Seal; the French Privacy Seal Scheme; privacy seals in the USA, Europe, Japan, Canada, India and Australia; controversies, challenges and lessons for privacy seals; the potential for privacy seals in emerging technologies; and an economic analysis. This book is particularly relevant in the EU context, given the General Data Protection Regulation (GDPR) impetus to data protection certification mechanisms and the dedication of specific provisions to certification. Its coverage of practices in jurisdictions outside the EU also makes it relevant globally. This book will appeal to European legislators and policy-makers, privacy and data protection practitioners, certification bodies, international organisations, and academics. Rowena Rodrigues is a Senior Research Analyst with Trilateral Research Ltd. in London and Vagelis Papakonstantinou is a Senior Researcher at the Vrije Universiteit Brussel in Brussels.

T.M.C. Asser Press

1st  
edition

1st ed. 2018, XII, 155 p.

## Printed book

Hardcover

## Printed book

Hardcover

ISBN 978-94-6265-227-9

£ 89,99 | CHF 126,50 | 114,99 € |  
126,49 € (A) | 123,04 € (D)

Available

## Discount group

Science (SC)

## Product category

Contributed volume

## Series

Information Technology and Law Series

Order online at [springer.com/booksellers](https://springer.com/booksellers)

Springer Customer Service Center

Customer Service

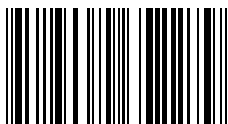
Tiergartenstrasse 15-17

69121 Heidelberg

Germany

T: +49 (0)6221 345-4301

[row-booksellers@springernature.com](mailto:row-booksellers@springernature.com)



ISBN 978-94-6265-227-9 / BIC: LN / SPRINGER NATURE: SCR19100

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

Part of **SPRINGER NATURE**